

INTERNATIONAL CONFERENCE ON BIOMOLECULAR ENGINEERING

Jan. 13-16, 2013 • Hyatt Pier Sixty Six • Fort Lauderdale, FL

# Sponsorship Opportunities

SBE's 4th International Conference on Biomolecular Engineering (ICBE) will be held on January 13-16, 2013 in Fort Lauderdale, FL. The conference will be co-chaired by Ali Khademhosseini (Harvard University) and Kristala Prather (Massachusetts Institute of Technology). ICBE brings together researchers who are using quantitative approaches to advance the understanding and application of molecular biology. These scientists, engineers, and professionals are contributing to the development of analytical, diagnostic, and therapeutic strategies that are directly relevant to public health. If you are involved in one of the following seven areas, this is a great opportunity to highlight your company's or university's work.

- 1. Biomolecular Engineering for Cell and Tissue Engineering
- 2. Biophysical and Microscale Analyses of Molecular and Cellular Function
- 3. Experimental & Computational Tools for Engineering Biomolecules
- 4. Interface of Bionanotechnology and Biomolecules
- 5. Metabolic Pathway Engineering
- 6. Protein Engineering
- 7. Synthetic Biology

Several levels of sponsorship are available to allow you and your organization to choose a level you are comfortable with. Should you have additional or alternate suggestions for recognition we would be happy to discuss those with you. Please contact Ian Sergo at 646-495-1339 or ianse@aiche.org.

Thank you, in advance, for your support in making *The International Conference on Biomolecular Engineering* a success in 2013.

	Available?	Amount	Logo in Book/Web	Signage	Tabletop Display*	Free Regs**	Ad in Program
Quaternary (1)	Yes	\$10,000	Yes	Yes	Yes	2	Х
Reception (2)	Yes	\$10,000	Yes	Yes	Yes	2	Х
Awards (1)	Yes	\$7,500	Yes	Yes	Yes	1	-
Conference Bag (1)	Yes	\$7,500	Yes	Yes	Yes	1	-
Lanyard (1)	Yes	\$7,500	Yes	Yes	Yes	1	-
Program Book (1)	Yes	\$7,500	Yes	Yes	Yes	1	Х
Coffee Break (3)	Yes	\$5,000	Yes	Yes	Yes	1	Х
Tertiary	Yes	\$5,000	Yes	Yes	Yes	1	-
Secondary	Yes	\$2,500	Yes	Yes	Yes	-	-
Primary	Yes	\$1,000	Yes	Yes	-	-	-
Student Travel	Yes	\$500	Yes	-	-	-	-
Media	Yes	-	Yes	_	-	_	_

\*An exhibitor only pass is included with the tabletop display. The pass does not include the technical program. To upgrade to a technical program pass, please add \$495 to the sponsorship amount. Hotel costs are not included.

\*\*Free registrations include technical program & conference meals. Hotel costs are not included.

# **Quaternary Sponsor** - \$10,000 includes the following benefits:

- Prominent signage at the event
- Tabletop display and exhibitor pass (does not include technical program)
- Two free conference registrations
- Logo in the conference program book and on the event website
- Full page color advertisement in program book
- Banner ad in SBE's Connections newsletter

#### **Reception Sponsor** - \$10,000 includes the following benefits:

- Prominent signage at the networking reception
- Tabletop display and exhibitor pass (does not include technical program)
- Two free conference registrations
- Logo in the conference program book and on the event website
- Full page color advertisement in program book
- Banner ad in SBE's Connections newsletter

#### Awards Sponsor - \$7500 includes the following benefits:

- Three (3) poster awards
- Acknowledgement on the award plaques and Corporate naming of the awards
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

## **Conference Bag / Portfolio Sponsor** - \$7500 includes the following benefits:

- Corporate logo on conference bags or portfolios distributed to each attendee
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

# **Lanyard Sponsor** - \$7500 includes the following benefits:

- Company Logo on lanyards distributed to each attendee
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

## **Program Book Sponsor** - \$7500 includes the following benefits:

- Full page color ad on back cover of program book
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

#### **Coffee Break Sponsor** - \$5000 includes the following benefits:

- Prominent signage at the break sessions (morning and afternoon)
- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

#### **Tertiary Sponsor** - \$5000 includes the following benefits:

- One free conference registration
- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo in the conference program book and on the event website

#### Secondary Sponsor - \$2500 includes the following benefits:

- Tabletop display and exhibitor pass (does not include technical program)
- Signage at the event
- Logo listing in the conference program book and on the event website

#### **Primary Sponsor** - \$1000 includes the following benefits:

- Signage at the event
- Logo listing in the conference program book and on the event website

#### **Student Support Sponsor** - \$500 includes the following benefits:

• Logo listing in the conference program book and on the event website

Please call Ian Sergo at 646-495-1339 or email <u>ianse@aiche.org</u> to discuss the best sponsorship opportunity for your organization.



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# **Exhibition Opportunities**

All sponsors at the **secondary level and above** have the opportunity to exhibit at the *International Conference on Biomolecular Engineering*. You will have the opportunity to directly interact with professionals from company executives to leading academics. There is no better place to demonstrate your technologies and receive feedback from your customers. Exhibitors will be located in the same area as the breaks and receptions, and there are numerous opportunities for networking with conference attendees. Exhibitors can bring equipment for demonstration or their own booth set-up.

Those that choose the exhibiting option will be provided with:

- Table top booth display.
- Booth furnishings: draped table and two chairs, if needed.
- Company listed in the final program distributed to all conference attendees.
- Ability to distribute promotional material to all registrants.
- List of all registrants and their addresses.
- Company logo on conference website that links to your website.
- Recognition on conference emails that reach an audience of over 5000 biological engineers and scientists.

Note: Booth drayage, transportation costs, electricity, and hotel registration are not included.

For details on the conference, please visit the conference web site (<u>http://icbe.aiche.org</u>).

Please contact Ian Sergo at 646-495-1339 or by email at <u>ianse@aiche.org</u> with any questions.



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# Sponsorship Form

## CONTACT INFORMATION

Name:		Title:			
Company:					
Address:		City, State, Zip			
Phone:	E	mail:			
<ul> <li>Quaternary\$10,000</li> <li>Conference Bag\$7,500</li> <li>Coffee Break\$5,000</li> <li>Primary\$1,000</li> <li>Student Travel\$500 - number 1000</li> <li>Media - circulation:</li> </ul>	Lanyard     Tertiary Der of students spo	\$7,500 \$5,000	□ Secondary\$2,500		
Sponsorships and booth space can days before exhibit are charged a less than 30 days prior to the conf	25% cancellation				
Amount Enclosed:	_				
PAYMENT					
American Express American Express	Card 🛛 Visa	Discover	Check		
Account Number		Expiration D	ate		
Name (as it appears on card)		Signa	ture		

Completed forms can be emailed to <u>ianse@aiche.org</u>, faxed to 203-775-5177, or mailed to: Society for Biological Engineering, 3 Park Ave., 19th Floor, New York, NY 10016.

Please contact Ian Sergo at 646-495-1339 or by email at <u>ianse@aiche.org</u> with any questions.