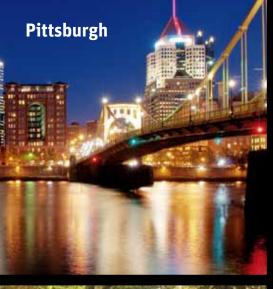
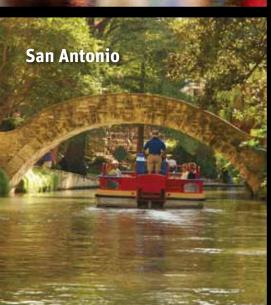
# **AIChE Exhibitor Prospectus**

2012/2013





Connect with Your Target Audience and Reach Key Decision Makers at 2012 and 2013 AIChE Meetings.

### **AICHE Meetings Deliver**

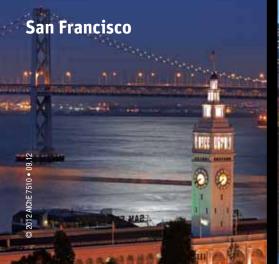
- Almost 66% of attendees play an active role in the purchasing process
- The majority of attendees (75%+) work for organizations with greater than \$100MM in annual revenue
- Average attendance 2010-2011:
  - ♦ Annual Meeting: **4,500**
  - ♦ Spring Meeting: **1,100**
  - ♦ Global Congress on Process Safety: **750**





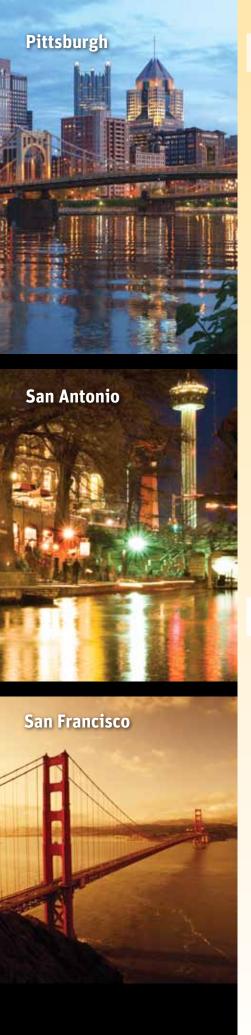












# **AIChE Meetings Deliver**

# The Right Audience: Senior Level Engineers who Influence and Approve Purchases

The Annual Meeting attracts more than 4,500 attendees from the R&D community including industry, government labs and academia. The Spring Meeting and Global Congress on Process Safety focus on industry and are attended by a combined audience of more than 1,500 practicing chemical engineers.

Each meeting delivers key decision makers. When you exhibit at both you reach your targets whether they are in industry or R&D.

# Optimum Timing: Meet Key Decision Makers at the Right Point in the Budget Cycle

AIChE Meetings allow you to meet with decision makers at appropriate points in the budget cycle. When you exhibit you reach decision makers with current year needs and those working on preliminary plans for next year.

# Ample Opportunities: Tabletop Exhibits in High-Traffic Areas Ensure Foot Traffic

Your chances to meet with prospective customers are multiplied at AIChE Meetings. Exhibits located in the middle of the Meeting flow let you interact with conference attendees throughout the day. And mingle with prospects during networking dinners, opening reception and evening social hours.

#### **Budget-Friendly Pricing: Meet Your Prospects at a Considerably Lower Cost**

The tabletop format allows exhibitors to be in the midst of Meeting activities. That ensures more foot traffic than a traditional exhibit located further away from the core activities. And it keeps costs down because you only need a table top display. One pop-up per table is permitted.

## The Meetings

### **AICHE Annual Meeting**

The AIChE Annual Meeting is the must-attend conference for chemical engineers working in R&D. The more than 4,500 chemical engineering professionals who attend this annual meeting are actively engaged in developing the latest emerging technologies. They present a prime opportunity for exhibitors.

### **AICHE Spring Meeting**

For chemical engineers working in industry, the AIChE Spring Meeting is a must-attend event. Focused on applications of technology in core process areas and emerging technologies, the AIChE Spring Meeting delivers exhibitors an audience of 1,100 buyers and influencers.

### **Global Congress on Process Safety**

The Global Congress on Process Safety (GCPS) is the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum for practitioners to share practical and technological advances in all aspects of process safety. Reach an audience of more than 550 process safety managers and specialists by exhibiting at this event.

### 2012-2013 Meetings, Dates and Locations

#### **2012 AICHE Annual Meeting**

October 28 - November 2, 2012

David L. Lawrence Convention Center, Pittsburgh, Pennsylvania (Exhibit Dates: October 29 – 31, 2012)

#### 2013 Spring Meeting & 9th Global Congress on Process Safety

April 28 - May 2, 2013

Henry B. Gonzalez Convention Center & Grand Hyatt San Antonio, San Antonio, Texas

(Exhibit Dates: April 29 – May 1, 2013)

#### **2013 AIChE Annual Meeting**

November 3 - 8, 2013

Hilton San Francisco Union Square, San Francisco, California (Exhibit Dates: November 4 – 6, 2013)

### **Fees and Package Details**

Early Registration Fee: \$2,100 Standard Registration Fee: \$2,300

Meeting/Meeting Dates	Exhibit Dates	Early Registration Fee Deadlines
2012 AIChE Annual Meeting (October 28 – November 2, 2012)	October 29 – 31, 2012	Friday, September 7, 2012
2013 Spring Meeting & 9th Global Congress on Process Safety (April 28 – May 2, 2013)	April 29 – May 1, 2013	Friday, March 1, 2013
2013 AIChE Annual Meeting (November 3 – 8, 2013)	November 4 – 6, 2013	Friday, September 6, 2013

NOTE: Standard Registration Fees apply after the above deadline dates.

### **Your Exhibit Package Includes:**

- Three (3) Complimentary Registrations
  - ✓ One (1) Full Meeting & Exhibit Registration access to sessions, exhibits area, opening reception
  - ✓ Two (2) Exhibit Registrations access to exhibits area only
- One (1) Electronic Lead Retrieval Capturing System
- One (1) Electricity Source (with 2 outlets)
- One (1) Identification Sign showing company name
- One (1) Skirted Table (6 ft. long x 2 ft. wide x 2.5 ft. high)
- Two (2) Chairs
- One (1) Wastepaper Basket

### **Payment Policy**

Full payment must accompany all exhibitor registrations. Special payment arrangements must be approved in advance by AIChE and written confirmation must be attached to the reservation form. All payments must be received in full 30 days before the meeting start date.

Table Location Assignments are assigned approximately 4-6 weeks prior to the meeting start date. Registrations not paid in full 30 days prior to meeting start date will

not be assigned a table location until full payment is received. Exhibitor Registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

Payments should be made directly to AIChE by wire transfer, check, cash or credit card (see registration form for payment information details).

### **Cancellation Policy**

Meeting	Last Dates for Cancellation Refunds
2012 AIChE Annual Meeting	Friday, September 28, 2012
2013 Spring Meeting & 9th Global Congress on Process Safety	Friday, March 29, 2013
2013 AIChE Annual Meeting	Friday, October 4, 2013

All reservations cancelled by 5 PM EST on the date indicated will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the Meeting.) Cancellations received after the above dates are not eligible for refund.

# **AIChE Meeting Exhibitor Reservation Form**

Please check which AIChE Meeting you are reserving space at:
□ 2012 AIChE Annual Meeting October 28 − November 2, 2012 (Exhibit Dates: Oct. 29 − 31, 2012) David L. Lawrence Convention Center, Pittsburgh, Pennsylvania □ 2013 Spring Meeting & 9th Global Congress on Process Safety April 28 − May 2, 2013 (Exhibit Dates: April 29 − May 1, 2013) Henry B. Gonzalez Convention Center & Grand Hyatt San Antonio, San Antonio, Texas □ 2013 AIChE Annual Meeting November 3 − 8, 2013 (Exhibit Dates: Nov. 4 − 6, 2013) Hilton San Francisco Union Square, San Francisco, California □ 2013 AIChE Annual Meeting
Please tell us the individual responsible for exhibit logistics. All correspondence regarding on-site exhibit information will be sent to this contact. (Please print clearly.)
Name: Title:
Company Name (as you wish it to appear):
Mailing Address:
City, State, Zip, Country:
Phone: Fax: E-mail:
Web Address:
Tabletop Exhibit Information: (Reserve early to secure discounted rates)    Early Reservations: \$2,100
Payment:
Total Amount Enclosed:  Please check choice of payment:  American Express
Account Number: Expiration Date:
Name (as it appears on card): Signature & Date:

### **Credit Card & Check Payments:**

Return this form with credit card information or checks made payable to "AIChE" to:

American Institute of Chemical Engineers, 3 Park Ave., 19th Floor, New York, NY 10016-5991

Attn: Leila M. Mendoza, AIChE Accounting Dept.

Phone: 646-495-1356, Fax: 646-495-1501, Email: leilm@aiche.org

Please refer to Cancellation Policy on page 3

# **Past Meeting Exhibitors**

# 2012 Spring Meeting Exhibitors

Alfa Laval Aon Affinity

Bayer Technology Services Biolin Scientific Inc.

**Brightson Document Review LLC** 

Cameron

Canty Chemstations

Delta Structural Technology LLC

**Elliott Group** 

Elsevier

Enerquip, LLC

**EPCON Software** 

**EPI Engineering** 

**EST Group** 

Fractionation Research Inc.

Hays Affinity

Heinkel - Bolz - Comber

InduMar Products, Inc.

Johnson Matthey Catalysts

Molecular Knowledge Systems

Nalco Energy Service

**National Science Foundation** 

ProSim, Inc.

Samson Controls, Inc.

Southwest Research Institute

**Tantaline** 

Thermo Scientific

**United Science** 

Virtual Materials Group USA

Wilev

Zeeco Inc.

# 8th Global Congress on Process Safety Exhibitors

ABB

**ABS Consulting** 

AcuTech Consulting Group

aeSolutions

Aon Energy Risk Engineering

ATR Inc

Baker Engineering & Risk

Consultants, Inc.

**BEAC** 

**Brown Book Shop** 

**CCPS** 

Chilworth Global

Cognascents Consulting

Colder Products Company
Dakota Software Corporation

**DECHEMA** 

Delta Structural Technology LLC

Det Norske Veritas

**DuPont Sustainable Solutions** 

**EEC (Eta Engineering** 

Consultants, PSC)

exida

Exponent

Fauske & Associates, LLC

Fike Video Image Detection

Gateway Group, Inc.

GexCon US

Hothead Technologies, Inc.

Innovatia

**Institution of Chemical Engineers** 

ioMosaic Corporation

Mary Kay O'Connor Process Safety

Center

Midland Engineering Limited

**Near-Miss Management** 

**NETZSCH Instruments NA, LLC** 

Omnical Inc.

Operational Sustainability, LLC

Optimized Systems and

Solutions Inc.

PICS

Primatech Inc

**Process Improvement** 

Institute, Inc. (PII)

**Process Systems Enterprise** 

**ProcessMAP Corporation** 

Provenance Consulting, LLC

PSRG INC.

Quest Consultants Inc.

Risk Management Professionals

Shall

Siemens Energy, Inc.

**Smart Hose Technologies** 

Smith & Burgess

Systran Technical & Training

Services

**Tiger Tower** 

**Total Safety** 

# 2011 AICHE Annual Meeting Exhibitors

**ACS Publications** 

**Advanced Sonic Processing** 

Systems

ANSYS, Inc.

Anton Paar USA

AON

Armfield Inc.

**Avantium Crystallization Systems** 

**AVEKA** 

**Biolin Scientific** 

**BTEC** 

**CACHE Corporation** 

**Cambridge University Press** 

Catacel

CDS Analytical LLC

Chemstations

Colder Products Company

COSMOlogic & CAChe Research

**CPFD Software** 

CRC Press - Taylor & Francis

Group LLC

DIPPR

Edibon-USA, LLC

Elsevier

**EPI** Engineering

Heinkel USA

Hiden Isochema Ltd

Huber - USA

Itasca Consulting Group, Inc.

Kaiser Optical Systems, Inc.

L & C Science and Technology

Micromeritics Instrument Corp.

Molecular Knowledge Systems

Ocean Optics

OCI Company, Ltd.

Pearson

ProSim SA

PSE (Process Systems Enterprise)

Remspec

Renishaw Inc.

Resodyn Acoustic Mixers

Rubotherm NA LLC

SABIC

Savannah River Nuclear

Solutions, LLC

SETARAM Inc.

Spectroscopic Solutions, LLC

Springer

Stat-Ease, Inc.

Teledyne Isco

TSI, Inc.

Wiley