



# SPONSORSHIP OPPORTUNITIES

## 2015 AIChE SPRING MEETING

April 26 – 30, 2015

## 11<sup>TH</sup> GLOBAL CONGRESS ON PROCESS SAFETY

April 26 – 29, 2015

Hilton Austin & Austin Convention Center • Austin, TX

A BIG AUDIENCE.  
AN EASY WAY TO CAPTURE THEM.

If chemical engineers and process safety experts are your target market, then join AIChE in Austin this spring as an event sponsor. Showcase your brand as you show your support for the profession. You'll put your brand front and center with the decision makers and potential buyers your business seeks. You'll find them here, where two big events together form the premier platform for conveying your marketing message...

### AIChE Spring Meeting

Focused on applications of technology in core process areas and emerging technologies, the AIChE Spring Meeting delivers a highly receptive audience of more than 1,200 buyers and influencers.

### Global Congress on Process Safety (GCPS)

Nearly 1,000 attendees make this the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum to share practical and technological advances in all aspects of process safety.

  
**15 AIChE**  
Spring Meeting, Austin, TX

  
11<sup>TH</sup>  
**GLOBAL  
CONGRESS  
ON PROCESS  
SAFETY**

# Why Should Your Firm be a Conference Sponsor?

## **Delivering the Audience You're Looking For:**

- Almost 2/3 of attendees play an active role in the purchasing process
- The majority of attendees (75%+) work for organizations with greater than \$100MM in annual revenue

## **A Wide Choice of Sponsorship Options Provides Everything You Need To:**

- Keep your brand front and center – stand out from the competition while you raise brand awareness and reinforce preference
- Support relationships with current and prospective clients by showing support for the profession
- Interact face-to-face with influencers and potential buyers
- Secure qualified leads to pave the way for new business

## **Sponsorship Opportunities At-A-Glance**

AIChE offers a wide array of sponsorship options. Event- and Premium-Based options give your company the spotlight – and include many of the benefits of General Sponsorship. General Sponsorship options are open to multiple sponsors and give your company broad visibility.

Don't delay if you want to reserve an Event- or Premium-Based option as these limited opportunities are available on a first-come, first-serve basis.

# 2015 AIChE Spring Meeting & 11<sup>TH</sup> Global Congress on Process Safety Sponsorship Summary

## All Sponsorships include:

1. Recognition on AIChE Website
2. Recognition on signage at conference
3. Recognition in on-site conference program book listing
4. Recognition in slide show during Opening Reception

## Sponsor Recognition on General Signage will be based on level of giving

- Titanium:** \$25,000+
- Platinum:** \$15,000 - \$24,999
- Gold:** \$10,000 – \$14,999
- Silver:** \$5,000 – \$9,999
- Bronze:** \$2,500 – \$4,999

Ads must be received by February 17, 2015

## EXCLUSIVE SPONSORSHIPS

Sponsorship	Cost (IN USD)	Includes Core Benefits Plus:
<b>A/V</b> (1 Available)	\$50,000	<ul style="list-style-type: none"> <li>• 4 Conference Registrations</li> <li>• Exhibit Package*</li> <li>• Sponsor logo seen in every conference room throughout conference</li> <li>• Full Page Ad in conference program book and CEP Preview</li> </ul>
<b>Opening Reception</b> (1 Available)	\$25,000	<ul style="list-style-type: none"> <li>• 4 Conference Registrations</li> <li>• Exhibit Package*</li> <li>• Full Page Ad (B/W) in Program Book</li> <li>• Sponsor Recognition at Reception Entrance</li> <li>• Sponsor Logo on Beverage Napkins</li> <li>• Exclusive sponsor logo slide during opening reception</li> </ul>
<b>Conference Lunches</b> 2 GCPS 2 Spring 1 Spring & GCPS	\$10,000	<ul style="list-style-type: none"> <li>• 1 Conference Registration</li> <li>• Thank you by conference Chair during lunch</li> <li>• Opportunity to present short non-commercial video (1 to 2 minutes)</li> <li>• Sponsor logo on table signs throughout lunch</li> </ul>
<b>Exhibitor Happy Hour</b> (1 Available)	\$10,000	<ul style="list-style-type: none"> <li>• 1 Conference registration</li> <li>• Special signage on display during Tuesday afternoon happy hour</li> <li>• Sponsor logo on beverage napkins</li> </ul>
<b>Poster Session Reception</b> (1 Available)	\$7,500	<ul style="list-style-type: none"> <li>• Special signage on display during Monday afternoon poster session</li> <li>• Sponsor logo on beverage napkins</li> </ul>
<b>Coffee Breaks</b> (5 Available)	\$5,000	<ul style="list-style-type: none"> <li>• Selection of Theme for Coffee Break</li> <li>• Special Coffee Station near exhibit booth (if possible)</li> </ul>

## EVENT AND PREMIUM-BASED SPONSORSHIPS

Sponsorship	Cost (IN USD)	Includes Core Benefits Plus:
<b>GCPS Tote Bags</b>	\$15,000	<ul style="list-style-type: none"> <li>Sponsor logo on GCPS tote bags</li> </ul>
<b>Conference Lanyards</b>	\$12,000	<ul style="list-style-type: none"> <li>Sponsor logo on conference lanyards</li> </ul>
<b>Plasma Screen (GCPS)</b>	\$10,000	<ul style="list-style-type: none"> <li>1 Conference Registration</li> <li>Sponsor Slide shown on five screens throughout GCPS area</li> </ul>
<b>Wireless HotSpot</b>	\$10,000	<ul style="list-style-type: none"> <li>1 Conference Registration</li> <li>Sponsor slide on log-on page and signage in wireless area</li> </ul>
<b>Padfolios</b>	\$10,000	<ul style="list-style-type: none"> <li>Sponsor Logo on 2,000 padfolios</li> </ul>
<b>Premium Ad Space</b> (2 Available)	\$7,500	<ul style="list-style-type: none"> <li>Full page 4-Color Ad on interior cover of program book</li> </ul>
<b>Electronic Poster Kiosk</b> (3 Available)	\$5,000	<ul style="list-style-type: none"> <li>Exclusive signage on one of three electronic poster kiosks</li> </ul>
<b>Email</b> (2 Available)	\$3,500	<ul style="list-style-type: none"> <li>Sponsor banner in one of two emails sent to all participants: Special 2015 Spring Meeting &amp; 11th GCPS Edition of AIChExchange or conference badge pick up notification email</li> </ul>
<b>Meeting App Sponsorship</b>	Two Options	<ul style="list-style-type: none"> <li>Branded banner ads and landing pages in the conference app</li> <li>Two levels available: One Gold package at \$10,000</li> <li>Three Bronze packages at \$3,000</li> </ul>

## GENERAL SPONSORSHIPS

Sponsorship	Cost (IN USD)	Includes Core Benefits Plus:
<b>Titanium</b>	\$25,000	<ul style="list-style-type: none"> <li>6 Conference registrations</li> <li>Exhibit Package*</li> <li>Full Page B/W Ad in Conference Program Book</li> <li>Full Page ad in CEP Spring Meeting Preview</li> </ul>
<b>Platinum</b>	\$18,000	<ul style="list-style-type: none"> <li>4 Conference Registrations</li> <li>Exhibit Package*</li> <li>Full Page B/W Ad in Conference Program Book</li> </ul>
<b>Gold</b>	\$12,000	<ul style="list-style-type: none"> <li>2 Conference Registrations</li> <li>Exhibit Package*</li> <li>Half-page B/W ad in Conference Program Book</li> </ul>
<b>Silver</b>	\$6,000	<ul style="list-style-type: none"> <li>1 Conference Registration</li> </ul>
<b>Bronze</b>	\$3,000	<ul style="list-style-type: none"> <li>1 Pass to Keynote Address and pre-keynote networking breakfast</li> </ul>

\*Exhibit package includes 1 full conference registration & 2 exhibitor only registrations

Please contact your sales representative for additional plenary session and special event sponsorship opportunities. For questions or additional information, please email Ian Sergo at [ianse@aiche.org](mailto:ianse@aiche.org). Subject to Terms and Conditions.

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## SPONSORSHIP RESERVATION FORM

Please tell us the individual responsible for sponsor details and logistics. All further communications including the invoice or receipt for your sponsorship will be sent to this contact.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as you wish it to appear): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Signature Required:  I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Sponsorship Level** (please select one):

### EXCLUSIVE SPONSORSHIP OPPORTUNITIES

#### Reception, Luncheon and Dinner Sponsorships

- Onyx A/V** – \$50,000 (1 Available)
- Opening Reception** – \$25,000 (1 Available)
- Conference Lunches** – \$10,000 each (5 Available:  
2 Global Congress on Process Safety, 2 Spring Meeting,  
and 1 Spring & GCPS)
- Coffee Breaks** – \$5,000 (5 Available)
- Poster Session Reception** – \$7,500
- Exhibitor Happy Hour** – \$10,000

#### Event and Premium-based Sponsorships

- Plasma Screen (GCPS)**– \$10,000
- Wireless Hot Spot** – \$10,000
- Conference Lanyards** – \$12,000
- GCPS Tote Bags** – \$15,000
- Padfolios** – \$10,000
- Premium Ad Space** – \$7,500 each (2 Available)
- Electronic Poster Kiosks** — \$5,000
- Email** – \$3,500
- Meeting App Sponsorship** – \$10,000 - \$3,000

### GENERAL SPONSORSHIP OPPORTUNITIES

- Titanium** – \$25,000
- Platinum** – \$18,000
- Gold** – \$12,000
- Silver** – \$6,000
- Bronze** – \$3,000

**Method of Payment** (please check choice of payment):

- American Express
- Visa
- Discover
- MasterCard
- Diner's Club
- Check or Money Order Payable to AIChE /Please Invoice

**Total Amount Enclosed \$** \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature & Date \_\_\_\_\_

### Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AIChE to:

**American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005**

**Attn: Leila M. Mendoza, AIChE Finance Dept. • Phone: 646.495.1356 • Fax: 646.495.1501 • Email: leilm@aiche.org**

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## SPONSOR TERMS AND CONDITIONS

### Sponsorship Packages

Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

### Payment

Full payment must accompany sponsorship registration unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card.

### Eligibility

Only the Sponsor named on this contract will be used in sponsorship recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

### Marketing / Promotions

AIChE has authorization to use Sponsor company logo and/or images for marketing purposes in all media.

Company logos must be submitted in a timely manner (based on marketing deadlines).

Logos will be used as submitted by Sponsor. Any additions or changes must be added to the logo file by Sponsor.

AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

### Cancellation by Sponsor

There are no refunds or credits for sponsorship cancellations once payment has been received.

### Cancellation or Postponement of Event by AIChE

AIChE may decide to cancel or postpone the event, in its sole discretion.

If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event.

If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of the sponsorship.

### Limitation on Liability

Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Sponsor company, its employees, agents, licensees, contractors or customers.

### Insurance & Required Certificate of Insurance (for sponsor packages that include the exhibit package)

Sponsor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the AUSTIN CONVENTION CENTER (VENUE) and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Sponsor understands that neither AIChE nor the VENUE maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Sponsor to obtain such insurance.

Sponsor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and "AUSTIN CONVENTION CENTER" in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or VENUE.

Such Certificate of Insurance must be provided to AIChE no less than 14 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

### Resolution of Disputes

If a dispute or disagreement arises between Sponsor and AIChE or between two or more Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling.

All decisions made by AIChE are final.

### Exclusivity

AIChE events are offered to all potential sponsors without exclusivity.

### Acceptance

All terms and conditions are in effect once the Sponsor signs this agreement. This agreement shall not be binding on AIChE until received and accepted by AIChE.

### Miscellaneous

This Agreement supersedes any prior oral or written understanding between AIChE and Sponsor, and may not be amended or modified except in writing signed by both parties.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York.