



4th International Conference on Stem Cell Engineering

March 16 – 19, 2014
Coronado Island Marriott Resort and Spa, Coronado, CA.

Sponsor Prospectus

The Conference

The 4th International Conference on Stem Cell Engineering (ICSCE) will be held from March 16-19, 2014 at the Coronado Island Marriot Resort and Spa in Coronado, California. Stem cell engineering is rapidly emerging as a distinct field at the intersection of stem cell biology, regenerative medicine, and tissue engineering. Controlling stem cell fate and differentiation by balancing extracellular and intracellular approaches is leading to the development of novel platforms to probe extrinsic and intrinsic regulation of stem cell behaviors. As stem cell therapies mature, enhanced delivery and imaging strategies to track stem cell fate and function in vivo are increasingly important as well as establishment of the necessary bioprocessing strategies to produce stem cells for clinical applications and in vitro screening platforms.

Why Sponsor?

This conference, co-organized by the Society for Biological Engineering (SBE) and the International Society for Stem Cell Research (ISSCR), has quickly become known as the premier meeting of academic and industrial leaders defining the field of stem cell engineering. During the first three biennial meetings, the conference has averaged over 200 attendees from a total of more than 190 organizations and 20 countries. As a sponsor, you will be supporting the continued growth of this rapidly maturing community of researchers and innovators of stem cell biology and technologies while also gaining valuable exposure to the diverse audience of attendees.



Sponsor Levels

The availability of several sponsorship levels (listed below) allows you to choose the option(s) that best fit with your organization's goals and budget. Further details on each level can be found on the following pages.

Sponsor Type	Amount	Logo on Conference Website with Link	Table Top	Complimentary Registrations	Program Book Ad	Exclusive Item
Reception	\$15,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lunch (2)	\$10,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Poster Awards	\$7,500	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Lanyards	\$7,500	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Conference Bag	\$7,500	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Program Book	\$7,500	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Coffee Break (4)	\$5,000	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Platinum	\$15,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Gold	\$10,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Silver	\$5,000	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Bronze	\$2,500	<input checked="" type="checkbox"/>				
Aluminum	\$1,000					

Packages Include

All Sponsors

- Prominent signage displayed in high traffic areas at the conference
- Recognition in conference program book*
- Recognition on sponsor power point slide shown between technical sessions

Exclusive Sponsorship Levels

Reception: \$15,000

- Two (2) complimentary full conference registrations for company employees
- Table top for exhibiting
- Exclusive signage on display during reception
- One full page, 4-color ad in the conference program*
- Your company logo on beverage napkins (provided by ICSC)
- Logo on conference website with link to landing page of your choosing

Lunch (2): \$10,000 each

- One (1) complimentary full conference registration for company employees
- Table top for exhibiting
- Exclusive signage on display during lunch
- One full page, 4-color ad in the conference program*
- Logo on conference website with link to landing page of your choosing

Poster: \$7,500	<ul style="list-style-type: none"> • One (1) complimentary, full conference registration • Three awards with plaques recognizing company as awards sponsor* • Logo on conference website with link to landing page of your choosing
Lanyards: \$7,500	<ul style="list-style-type: none"> • One (1) complimentary, full conference registration for company employees • Lanyards with your company logo distributed to all attendees* • Logo on conference website with link to landing page of your choosing
Conference Bag: \$7,500	<ul style="list-style-type: none"> • One (1) complimentary, full coverage registration for company employees • Conference Bag with your company logo distributed to all attendees* • Logo on conference website with link to landing page of your choosing
Program Book: \$7,500	<ul style="list-style-type: none"> • One (1) complimentary, full conference registrations for company employees • Full page color ad on back page of the conference program book* • Logo on conference website with link to landing page of your choosing
Coffee Break (4): \$5,000	<ul style="list-style-type: none"> • Exclusive signage on display during coffee break • Your company logo on beverage napkins (provided by ICSCE)* • Logo on conference website with link to landing page of your choosing

General Sponsorship Levels

Platinum: \$15,000	<ul style="list-style-type: none"> • Three (3) complimentary, full conference registrations for company employees • Table top for exhibiting • One full page, 4-color ad in the conference program* • Logo on conference website with link to landing page of your choosing
Gold: \$10,000	<ul style="list-style-type: none"> • Two (2) complimentary, full conference registrations for company employees • Table top for exhibiting • One full page, 4-color ad in the conference book* • Logo on conference website with link to landing page of your choosing
Silver: \$5,000	<ul style="list-style-type: none"> • One (1) complimentary, full conference registrations for company employees • Logo on conference website with link to landing page of your choosing
Bronze: \$2,500	<ul style="list-style-type: none"> • Logo on conference website with link to landing page of your choosing
Aluminum: \$1,000	<ul style="list-style-type: none"> • All recognition listed in All Sponsors section

* For proper recognition all sponsorship forms and materials must be in one month before the start of the conference

Sponsorship Deadline

All payments must be received in full 30 days before the meeting start date. Payments should be made directly to AIChE by wire transfer, check, cash or credit card (see registration form for payment information details).

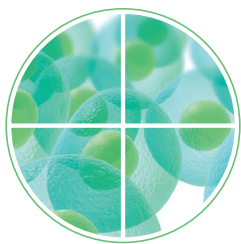
Cancellation Policy

Cancellation by Sponsor

There are no refunds or credits for sponsorship cancellations once payment has been received.

Cancellation or Postponement of Events by AIChE

AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of the sponsorship.



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Sponsorship Reservation and Payment Form

Please tell us the individual responsible for sponsor details. All further communications will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City, State, Zip, Country: _____

Telephone: _____ Fax: _____ E-mail: _____

Web Address: _____

Sponsorship Level: (please select one) Refer to the sponsorship document for benefits of each level.

Welcome Reception <input type="checkbox"/> \$15,000	Poster Awards <input type="checkbox"/> \$7,500	Conference Bag <input type="checkbox"/> \$7,500	Program Book <input type="checkbox"/> \$7,500	<input type="checkbox"/> Platinum \$15,000
Lunch (2) <input type="checkbox"/> \$10,000 each # _____	Lanyard <input type="checkbox"/> \$7,500	Coffee Break (4) <input type="checkbox"/> \$5,000 each # _____		<input type="checkbox"/> Gold \$10,000
				<input type="checkbox"/> Silver \$5,000
				<input type="checkbox"/> Bronze \$2,500
				<input type="checkbox"/> Aluminum \$1,000

The Sponsor agrees, upon acceptance of this application, to contribute the amount at the indicated level.

Method of Payment (Please check choice of payment)

☐ American Express ☐ MasterCard ☐ Visa ☐ Diners Club ☐ Discover ☐ Check

Card Holder Name: _____

Card Number: _____ Expiration Date: _____

Signature: _____ Date: _____

Credit Card & Check Payments:

Return this form with credit card information or checks made payable to "AIChE" to:
American Institute of Chemical Engineers, 120 Wall St., 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Accounting Dept.

Phone: 646-495-1356, Fax: 646-495-1501, Email: leilm@aiche.org

Please refer to Cancellation Policy on page 4

Contact ianse@aiche.org with any questions and to verify the availability of a particular sponsorship.