

ScaleUp Sponsorship: It's a win-win proposition

Sponsorship in AIChE ScaleUp puts your name front and center with the chemical engineering students you want to reach. That helps you build company loyalty early — before they even begin their job search.

Become a corporate sponsor and you'll also enjoy:

- + Access to qualified, future employees through AIChE's student resume database and career fairs
- + Opportunities to meet and interact with students at 9 Regional Student Conferences and the Annual Student Conference
- + Increased industry-wide exposure and visibility at AIChE meetings and events

Advantage: AIChE ScaleUp

Since its inception in 2007, the AIChE ScaleUp program has grown from 3,000 domestic students to more than 22,000 student members worldwide. Become a sponsor and start cementing your relationship with tomorrow's engineers today.

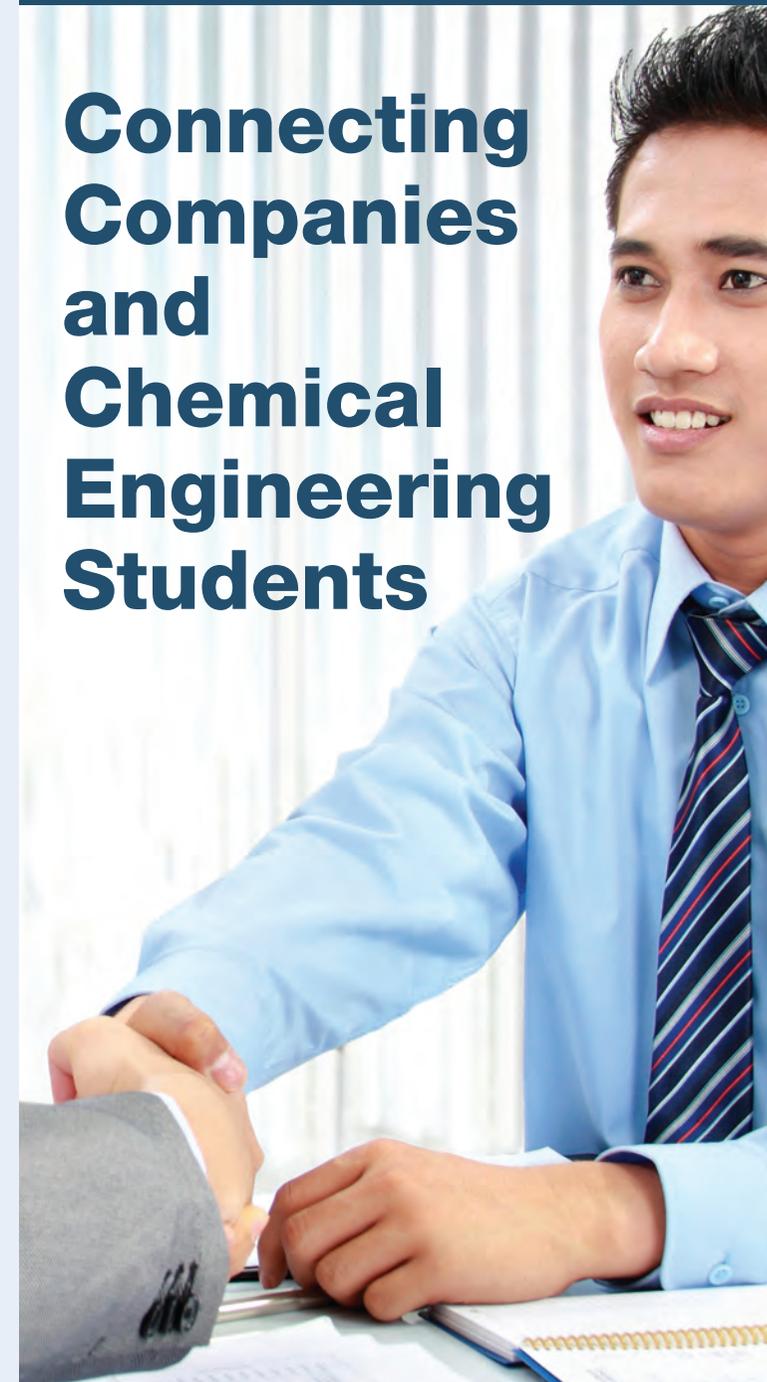
Email sales@aiche.org to learn more about how your company can benefit from becoming an AIChE ScaleUp sponsor.

AIChE ScaleUp + You

As an AIChE ScaleUp sponsor, you can provide undergraduate students something they won't find in their degree program: subsidized membership in AIChE — the world's premier organization for chemical engineers. Your participation helps deliver to sponsored students all the benefits of belonging, including:

- + The opportunity to earn certificates in process safety practice through the SACHE program, which brings process safety training to the campus—a skill industry actively seeks
- + Opportunities for leadership development, acquiring skills such as team building and delivering compelling presentations
- + Online access to training and reference materials, including the AIChE eLibrary, archived webinars, conference presentations and videos
- + Eligibility for exclusive scholarships and mentoring programs, offered by AIChE's Minority Affairs Committee (MAC) and Women's Initiatives Committee (WIC), that encourage underrepresented students to pursue and excel in chemical engineering.

Connecting Companies and Chemical Engineering Students



Connect with future employees while they're still in school



The expectations of today's chemical engineering students have never been higher. They know the technical requirements they need to succeed. And they know to look for the opportunities that deliver the greatest growth potential.

When they do, will they find your organization? Become an AIChE® ScaleUp sponsor and establish your organization as a leader in front of more than 22,000 undergraduate chemical engineering students worldwide.

Sponsoring firms instantly gain brand recognition and share-of-mind among the students who will soon be entering the workforce.



The Global Home of Chemical Engineers

Platinum Sponsor

AICHE Products

- + Free internship postings on AIChE website
- + Free copy of AIChE Salary Survey, including background data
- + An additional free registration (2 total) for the AIChE Annual Student Conference, held at the AIChE Annual Meeting
- + Choice of an ad in *CEP Chemical Engineering Progress*® magazine OR exhibit space at the AIChE Annual Meeting
- + Recognition at ChemE Jeopardy at the Annual Student Conference

Corporate Exposure/Public Relations

- + Corporate ad in AIChE Meeting Program Books
- + Recognition in AIChE Meeting Program Books

Plus all the benefits of Gold Sponsorship



Gold Sponsor

AICHE Products

- + Full access to AIChE student resume database
- + Free online booth at AIChE Virtual Career Fairs
- + Free membership in Safety and Chemical Engineering Education (SACHE)
- + One (1) free registration for the AIChE Annual Student Conference, held at the AIChE Annual Meeting
- + Full access to Society for Biological Engineering's (SBE) online job board

Corporate Exposure/Public Relations

- + Ongoing recognition in CEP Magazine
 - News coverage
 - Quarterly ad showcasing all ScaleUp sponsors collectively
- + Recurring appearances on ChEnected, the AIChE blog, as well as in AIChE's social media channels on Facebook, LinkedIn and Twitter
- + Newsletters, including AIChE SmartBrief and AIChExchange
- + Ongoing AIChE communications to Student Chapters and Local Sections
- + Sponsor recognition banners rotating throughout the AIChE website

Gold Sponsor (Continued)

Nationwide Corporate Recognition

- + Logo on AIChE website and signage at AIChE student events
- + Company name and logo on materials distributed to 200 campuses each Fall semester in the Student Chapter Development Kits

Participation in AIChE Student Programs

- + Recognition at Chem-E-Car Competition® at Annual Student Conference
- + Networking events at AIChE Regional Student Conferences and the Annual Student Conference
- + Industry-specific ScaleUp essay scholarship award
- + Career nights organized at Student Chapter meetings

To learn more about how your company can benefit from becoming an AIChE ScaleUp sponsor, email sales@aiche.org