



Imagine What All of Us Can Do

The Campaign for AIChE is one of the most ambitious fundraising programs in our history. AIChE expects to raise \$15 million over five years that will be directed toward five transformative priorities. Each priority will advance chemical engineering and

bring that expertise to bear in addressing societal needs.

Reaching this goal will require support of every member of the AIChE community, as well as corporate partners and others who are passionate about meeting society's greatest challenges.

Since the day AIChE was founded in 1908, its members have been united by a fundamental desire to be a positive force for change. They solve societal problems and benefit humanity through the safe and responsible practice of chemical engineering.

On the brink of new possibilities for chemical engineering, we invite you to join us in a leadership role to help shape the profession for the future.



Together, we can do a world of good.

Five Transformative Priorities

These five priorities have the potential to positively impact society and chemical engineering for decades to come.

The Campaign for AIChE will fund five priorities identified by the AIChE community as imperative to support and advance all the good chemical engineering brings to the world.

Each priority is supported by a series of strategic initiatives that allow AIChE to achieve its overall goals to advance the profession and provide vital information, resources, and opportunities to the chemical engineering community around the globe.



Attracting and Retaining the Best and the Brightest

If we are to push the boundaries of chemical engineering, then we must broaden our appeal by

attracting people from communities not typically drawn to the profession. Encouraging diversity and inclusion drives the advancement of our profession. Also, we must do everything possible to retain those whose contributions already elevate the field. It is imperative that we capture the excitement and possibility of chemical engineering beginning at a very early age, become a magnet for tomorrow's leaders, while having an equally strong pull for those already engaged.

Priority #2 \$4.2 million

Education, Training, and Career Development

AIChE is the "go-to" place for chemical engineers to expand their knowledge and build relationships

that allow them to practice chemical engineering at its highest level. Funding education, training, and career development programs help develop tomorrow's leaders. It ensures that today's chemical engineers have access to lifelong learning programs that allow them to fulfill their potential and positively impact the world.

Priority #3 \$3.0 million

Research and Innovation

As the world's population continues to expand, it is crucial that chemical engineers find ways to meet our planet's grand challenges in areas

such as energy, health and nutrition, water, environment, and sustainability. AIChE Industry Technology Groups are vital to our ability to respond to new opportunities, develop new methodologies and support chemical engineering students and professionals in entrepreneurship, innovation and creativity.



Priorities as a Percentage of 28% **Total Campaign Funding** AIChE Endowment Research and Innovation

Attracting and Retaining the Best and the Brightest

* Increasing the AIChE Endowment is critical to the campaign and provides a secure and reliable source of funding to support vital programs across all priorities, both today and in the future.



Safety and Ethical Practice

As chemical engineers we are committed to the safe and responsible practice of our profession. The Undergraduate

Process Safety Learning Initiative is a major global effort and core campaign priority to accelerate process safety education and better prepare graduates for the workforce. Establishing consensus guidelines and educational initiatives are the cornerstone of what we do now and for the future.



Changing Perceptions

The world around us would be virtually unrecognizable without the contributions made by chemical engineers. Yet there

is a significant gap between the good chemical engineers do and how the world perceives us. Our ability to do good is influenced by the trust we earn, and by effectively communicating the positive impact chemical engineers make, as well as our commitment to upholding safety and ethical practice.

	Education, Training, and Career Development
3%	— Safety and Ethical Practice
	——— Changing Perceptions

A Measure of Gratitude

Your gift to AIChE helps chemical engineers do a world of good.

We not only recognize the positive impact made by chemical engineering, we also recognize the positive impact made by those individuals and institutions whose donations help us achieve our collective goal of advancing the profession.

Individual Giving Levels

Benefactor*	\$100,000 and up
Underwriter*	\$50,000 to \$99,999
Patron*	\$25,000 to \$49,999
Partner	\$10,000 to \$24,999
Supporter	\$5,000 to \$9,999
Friend	up to \$4,999

Individual donor recognition benefits vary according to the level of support and may include the following:

- Program Naming Opportunities
- Invitation and VIP access to AIChE events
- Recognition on AIChE Donor Wall
- Recognition at AIChE Annual and Spring Meetings
- Recognition on AIChE website, newsletters and publications, including *Chemical Engineering Progress* magazine
- Recognition in the AIChE Foundation Annual Report

*Early leadership supporters at the Patron level and above are recognized as Campaign Champions.

Corporate Giving Levels

Benefactor*	\$750,000 and up
Underwriter*	\$500,000 to \$749,999
Patron*	\$250,000 to \$499,999
Partner	\$100,000 to \$249,999
Supporter	\$50,000 to \$99,999
Friend	\$10,000 to \$49,999

Corporate donor recognition benefits vary according to the level of support and may include the following:

- New Initiative, Program, Endowment and Scholarship Naming Opportunities
- Recognition on AIChE Corporate Giving Wall
- Speaking opportunities at AIChE Annual Meeting, Spring Meeting, and events
- Invitation and VIP access to AIChE events
- Recognition on AIChE website, newsletters and publications, including *Chemical Engineering Progress* magazine
- Recognition in the AIChE Foundation Annual Report

*Early industry leadership supporters at the Patron level and above are recognized with a special designation as Founders' Circle members. There has never been a time in history when sweeping change has come about faster. The way we communicate, educate, share information, and purchase goods has transformed our entire society in just a few short years. The pace of change in chemical engineering is at least as rapid.

The growing importance of energy alternatives, advanced materials, biological and environmental engineering, sustainability awareness, smart manufacturing, and water technology are some of the shifts we are seeing today—and the future promises to bring even more radical developments.

As engineers, educators, and corporate leaders, it is our obligation not to just keep up with these changes, but to drive them—to shape the future. The actions we take today will define chemical engineering for decades to come.





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50,000+ Members and Corporate Partners





\$15 Million

Campaign Funding Goal

Transformative Priorities





Countless

Ways to Positively Impact Chemical Engineering and the World Around Us

Corporate Honor Roll

AIChE thanks the following companies for their early leadership and support of the "Doing a World of Good" campaign.*



CAMPAIGN PARTNERS

Archer Daniels Midland Company

Olin

PolyOne

\$100,000 to \$249,999

Mitsui & Co. (U.S.A.), Inc.

Wacker Chemical Corporation

Novus International, Inc. Trinseo LLC

	MANA
	Morgan Stanley
	Peach State Labs, LLC
	Pfizer
Loewy, LLP	Praxair
	Shearman & Sterling LLP
	SNF Holding Company
	Teneo Strategy LLC
	The Lubrizol Corporation
	UMUS

Individual Honor Roll

AIChE thanks the following individuals for their early leadership and support of the "Doing a World of Good" campaign.*

Underwriters		
\$50,000 to \$99,999		
Eduardo D. Glandt	Syamal K. and Susmita Poddar	June C. Wispelwey and
Deborah L. Grubbe	James B. Porter, Jr.	Mark B. Bradley
Patrons		
\$25,000 to \$49,999		
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Dale L. and Von Keairns	John Y. Televantos	
Peter B. and Susan Lederman	James A. Trainham	

MAJOR CONTRIBUTORS

Partners	
\$10,000 to \$24,999	
Bruce A. Finlayson	Ronald W. Rousseau
Norman and Jane Li	Robert H. Smith
Scott D. Love	Vern W. Weekman, Jr.

Supporters

\$5,000 to \$9,999

Thomas F. and Anne R. Degnan Henry T. Kohlbrand

Glenn E. Taylor Cheryl I. Teich

Friends

up to \$4,999

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DOING A WORLD OF GOOD

The Campaign for AIChE

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Cathy Diana Director, Foundation

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John Y. Televantos Partner, Arsenal Capital Partners

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DOING A WORLD OF GOOD

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