## **Sponsorship Opportunities**

July 22-25, 2014 - Recife, Brazil



### **The Conference**

The purpose of this conference is to gather a network of biofuel sustainability researchers from a wide range of disciplines along with industry leaders, government officials, leaders of non-governmental organizations, foundations, and other professionals to focus on a range of sustainability issues. An important outcome from the conference will be a Research Roadmap Report to define the current state of biofuel and bioenergy sustainability knowledge, gaps, and future research priorities. More information on the conference can be found at <u>www.PanAmRCN.org</u>.

### Why Sponsor

A systems approach is essential to the development of a sustainable biofuels and bioenergy sector. Bringing together crossdisciplinary and cross-institutional teams will help to identify gaps in current knowledge and develop plans to fill those gaps. This conference aims to bring these teams together by keeping registration costs as low as possible. In order to accomplish this, support from organizations like yours is essential. It is the goal of the organizing team to tear down as many barriers to participation as possible and it is our hope that you will see the incredible value found in supporting this event. By choosing one of the packages in the outline below, you will gain recognition at the conference as an organization dedicated to advancing the development of a more sustainable future.

Sponsor Level	Amount	Recognition as Co- Organizer	Logo in Book/Web*	Signage	Ad in Program*	Attendee Reg**	Exclusive
Platinum	\$20,000	Yes	Yes	Yes	Yes	4	
Gold	\$10,000		Yes	Yes	Yes	2	
Silver	\$5,000		Yes	Yes		1	
Bronze	\$2,500		Yes	Yes			
Reception	\$15,000		Yes	Yes	Yes	3	Yes
Lunch (3)	\$12,000		Yes	Yes		2	Daily
Lanyards	\$7,500		Yes				Yes
Conference	\$7,500		Yes				Yes
Bag							
Coffee Break (5)	\$5,000		Yes	Yes			Daily

### **Sponsorship Packages**

\* Placement of Ads and Logos in program book requires receipt of files no later than one month prior to the meeting start date \*\*Please note, as part of the NSF grant, attendee lodging and most meals will be covered. Attendees will need to purchase travel arrangements

#### Additional details on the sponsorship levels can be found on the following page

# **SPONSOR PACKAGES - DETAILS**

#### Platinum Sponsor - \$20,000 includes the following benefits:

- Prominent signage at the event
- Recognition as co-organizer
- Special recognition during opening reception
- Logo in the conference program book and on the event website
- Full page color advertisement in program book
- 4 attendee registrations

#### Gold Sponsor - \$10,000 includes the following benefits:

- Prominent signage at the event
- Logo in the conference program book and on the event website
- Full page color advertisement in program book
- 2 attendee registrations

#### Silver Sponsor - \$5,000 includes the following benefits:

- Prominent signage at the event
- Logo in the conference program book and on the event website
- 1 attendee registration

#### Bronze Sponsor - \$2,500 includes the following benefits:

- Prominent signage at the event
- Logo in the conference program book and on the event website

#### **Reception Sponsor** - \$15,000 includes the following benefits:

- Prominent signage at the event
- Special recognition during opening reception
- Company logo on sustainably produced beverage napkins
- Logo in the conference program book and on the event website
- Full page color advertisement in program book
- 3 attendee registrations

#### Lunch Sponsor (3 Available) - \$12,000 includes the following benefits:

- Prominent signage during lunch
- Special recognition during conference lunch
- Company logo on sustainably produced beverage napkins
- Logo in the conference program book and on the event website
- 2 attendee registrations

#### Lanyard Sponsor - \$7,500 includes the following benefits:

- · Company Logo on lanyards distributed to each attendee
- Logo in the conference program book and on the event website

#### **Conference Bag Sponsor** - \$7,500 includes the following benefits:

- Company Logo on conference bag distributed to each attendee
- Logo in the conference program book and on the event website

#### Coffee Break Sponsor (5 Available) - \$5,000 includes the following benefits:

- Prominent signage during coffee breaks
- Company logo on sustainably produced beverage napkins
- Logo in the conference program book and on the event website

Sign up as a sponsor today by contacting Ian Sergo Ian Sergo E: <u>ianse@aiche.org</u> P: 646-495-1339



# **Sponsorship Reservation Form**

July 22-25, 2014 - Recife, Brazil



#### CONTACT INFORMATION

Name:	Title:					
Company Name (as you wish it to appear)	:					
Mailing Address:						
City, State, Zip, Country:						
Telephone: I	Fax:	Email:				
Website:						
By signing below you agree to sponsor the	conference for the amour	nt listed in the packag	ge selected			
Signature:		Date:				
□ Platinum \$20,000 □ Bronze \$2,500 □ Lanyards \$7,500	Gold S Reception S Conference Bag	515,000	<ul> <li>Silver</li> <li>Lunch</li> <li>Coffee Break</li> </ul>	\$12,000		
Sponsorships cannot be confirmed without cancellation fee. No refunds given for cancellation fee.				ed a 25%		
Amount Enclosed:						
PAYMENT						
American Express D MasterCard	Uvisa Discover	Check/Please	Invoice			
Account Number	Expir	Expiration Date				
Name (as it appears on card)	Signa	ture				

Completed forms can be emailed to <u>ianse@aiche.org</u>, faxed to 646-495-1501, or mailed to: Institute for Sustainability, 120 Wall Street, 23<sup>rd</sup> Floor, New York, NY 10005.

Please contact Ian Sergo at 646-495-1339 or by email at <u>ianse@aiche.org</u> with any questions.

Sign up as a sponsor today by contacting Ian Sergo Ian Sergo E: <u>ianse@aiche.org</u> P: 646-495-1339