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Get ChEnected

That's not a typo. ChEnected — Where Chemical Engineers Mix It Up — is AICHE's new online community that is set to launch at the end of this month. It's a place where chemical engineers can have fun, connect with some of the brightest talent in the field, find mentors, and gain more exposure to hiring companies.

We at *CEP* are very excited about one element of ChEnected — its centerpiece, a blog called The Reactor. The blog will cover the spectrum of chemical engineering — from new developments and opinions about alternative energy and sustainability to career and professional advice. Every Thursday (and probably more often), it will feature a post from one of our editors. We receive much more news than we have space to print, and The Reactor will allow us to expand our coverage beyond the magazine. We will be able to give you news in a more timely way, as well as share video content, link to additional resources, and offer some of our own perspectives.

We will also read the blog and comment regularly, and will draw material and ideas for *CEP* from the discussions. We'll blog about some of the news articles we're working on, and your input may help to shape the stories.

Our early posts will cover such topics as: safety and the Chem-E-Car Competition; alternative fuels modeling; solar-powered desalination; comfort and productivity; clean energy policy; and much more. Our colleague at CCPS, Roxy Schneider, will discuss process safety culture and share some of the letters we received in response to a recent *CEP* article (see p. 4), and SBE's Jonathan Monk plans to blog about the role of biotechnology and bio-engineering in our society and the evolving concept of sustainability. Stuart Krueger, the first of a half-dozen young professionals who have signed up to be bloggers, is writing about the P.E. license, as well as some lighter topics like the role of coffee and caffeine in the workday. Many AICHE and industry leaders have also agreed to blog with us.

You, too, can join in this effort. The ChEnected team is looking for members, particularly young chemical engineers, who are willing to contribute at least once a month. Not sure what you have to offer? Maybe you've read an interesting article that you'd like to comment on, or can write a review of your favorite science or business book. Maybe you have a humorous anecdote that other chemical engineers can relate to. Or perhaps you can interview the president of your company. If you're interested in becoming a ChEnected blogger, complete the form at <http://bit.ly/ChEnected>.

You'll find ChEnected on Twitter, Facebook, LinkedIn, Flickr, and Slide-share, and its ChEtube video content will be accessible on AICHE's YouTube channel and ChemE on Demand. ChEnected will be interactive, with polls, book reviews, jokes, challenges, and contests. Every month, it will profile a new Young Professional of the Month. And it will feature the latest AICHE news and information on membership benefits you might not even know about.

ChEnected is a place where chemical engineers can read, view, contribute, and engage in everything ChemE. We hope you will become an active participant. Please visit us at chenected.aidhe.org on or about March 1st.

Cynthia F. Mascone,
Editor-in-Chief

