

Letter from the Publisher



Statement of Ownership, Management and Circulation of October 1, 2002 for *Chemical Engineering Progress*, Publication No.

101920, issued monthly for an annual subscription price of \$95 from 3 Park Avenue, New York, NY 10016-5991, which is the location of its publication and business offices. The names and addresses of the Publisher and Editor are: Publisher, David Colby, 3 Park Avenue, New York, NY 10016-5991; Editor, Kristine Chin, 3 Park Avenue, New York, NY 10016-5991. The owner is the American Institute of Chemical Engineers, 3 Park Avenue, New York, NY 10016-5991. The known bondholders, mortgagees, and other security holders owning or holding one percent or more of the total amount of bonds, mortgages, or other securities are: None. The purpose, function, and nonprofit status of this organization, and the exempt status for federal income tax purposes have not changed during the preceding 12 months. The following figures describe the nature and extent of the circulation of the August 2002 issue. In each category the first number (in *italics*) is the *average number of copies of each issue during the preceding 12 months*. The number next to it, within parentheses (), is the actual number of copies of the single issue published nearest to the filing date. Total number of copies (net press run): 48,866 (49,028). Paid and/or requested circulation: 1. Paid/requested outside-county mail subscriptions stated on Form 3541: 39,960 (39,505). 2. Paid in-county subscriptions: None. 3. Sales through dealers and carriers, street vendors, counter sales, and other non-USPS paid distribution: 4,426 (4,321). 4. Other classes mailed through the USPS: None. Total paid and/or requested circulation 44,386 (43,826). Free distribution by mail: 1. Outside-county as stated on Form 3541: 1,456 (1,524). 2. In-county as stated on Form 3541: None. 3. Other classes mailed through the USPS: None. Free distribution outside the mail: 206 (100). Total free distribution: 1,662 (1,624). Total distribution: 46,048 (45,450). Copies not distributed: 2,818 (3,578). Total: 48,866 (49,028). Percent paid and/or requested circulation: 93.36% (96.40%). I certify that the statements made by me are correct and complete. Stephen R. Smith, Senior Director, Publications.

AIChExtra is Changing

With the current issue of your magazine, *AIChExtra* is changing. For the last several months, *AIChExtra* has been included as a 16-page supplement to *CEP*. Beginning with this issue, *AIChExtra* will appear as a four-page feature within the pages of *CEP*. The balance of content normally included in *Extra* will be distributed via *AIChExchange*, the Institute's monthly electronic newsletter. Here is a little of the history of *AIChExtra* and some of the background on the reasons for this change.

Extra was conceived as a way to connect AIChE members around the world and to keep them informed of Institute activities, programs, products, services and people. The vision of *Extra's* first editorial team, comprised of Steve Smith, Lois DeLong and Beth Shery Sisk, established it as the members-only newsletter of AIChE. In recent years, the efforts of Scott Hamilton, Kathy Chaya and Sarah Fewster continued *Extra's* evolution and its delivery of timely news to the membership.

In 2001, *AIChExchange* was introduced as a way to leverage technology to communicate with AIChE members electronically. Response to *Exchange* has been positive, with many members voicing a preference to receive Institute news and information at their desktops. To better serve members and to respond to their needs, the decision to include much of *Extra's* regular content in *Exchange* seemed a logical one. (To receive *Exchange*, members must have an e-mail address on file with AIChE. Write to express@aiche.org or call 800-242-4363 to provide a current e-mail address.)

Until now, *AIChExtra* has been published exclusively for the membership of AIChE. By including these four pages in all the issues of *CEP*, our non-member subscribers will be able to learn more about the opportunities afforded by membership in AIChE.

We hope you agree that this change is a positive step in our process of continuous improvement in the ways we communicate with our readers.

Comments or questions? Please write to davec@aiche.org.

David H. Colby, CBC
Publisher